

MEGAN MASSON

Los Angeles, CA | (805) 217-2548 | meganmasson98@gmail.com | www.linkedin.com/in/meganmasson

Entertainment rights management professional specializing in music copyright and asset monetization. Data-driven problem solver with advanced Excel skills and database management experience. Passionate about the entertainment industry and the power of storytelling.

PROFESSIONAL EXPERIENCE

ORFIUM

AUGUST 2020-PRESENT | MALIBU, CA

Tech startup specializing in music rights management and asset monetization for record labels and music publishers

ASSISTANT MUSIC COPYRIGHT LEAD (JANUARY 2021-PRESENT)

- Supporting a team by facilitating meetings, coaching team members, gauging monthly performance, and reviewing high-risk manual claim requests
- Monitor asset ingests, changes in metadata/ownership, ownership conflicts, and channel sync licensing deals
- Honing advanced Excel skills by compiling and formatting data sets from Tableau and calculating claim performance

MUSIC COPYRIGHT SPECIALIST (AUGUST 2020-DECEMBER 2020)

- Navigated the YouTube Content Management System to place manual copyright claims on digital media uploaded to YouTube on behalf of record labels and music publishers
- Researched sound recording and composition ownership on the ASCAP, BMI, SEASAC, and IMDb websites
- Utilized data from YouTube account analytics to determine profitability, traffic sources, and engagement of videos

ARTS/MEDIA MANAGER, LMU DEPARTMENT OF MUSIC

AUGUST 2016-MAY 2020 | LOS ANGELES, CA

- Exported, edited, and labeled hundreds of hours of department media archives
- Created and curated content for department social media accounts and websites
- Completed other administrative duties such as scheduling meetings, drafting emails, transferring files, and communicating across university departments

DISNEY COLLEGE PROGRAM INTERN, WALT DISNEY WORLD RESORT

JANUARY 2019-MAY 2019 | ORLANDO, FL

- Entertainment and Operational Costuming Hostess at seven park and resort locations
- Participated in the Leadership 101 class and Disney VolunTEARS program
- Used computer databases to catalogue, locate, and build costumes

COMMUNITY INVOLVEMENT

VOCAL COACH, MEGAN MASSON VOICE STUDIO

SEPTEMBER 2018-PRESENT | LOS ANGELES, CA

- 10+ years of entertainment experience and professional training
- Teacher of proper vocal technique, musicianship, song interpretation, diction, and vocal anatomy

GENERAL MEMBER, GRYPHON CIRCLE SERVICE ORGANIZATION

JANUARY 2017-MAY 2020 | LOS ANGELES, CA

- Completed over 400 hours of volunteer work and advocacy for social justice throughout the local community

EDUCATION

BACHELOR OF ARTS IN MUSIC, VOCAL STUDIES

LOYOLA MARYMOUNT UNIVERSITY | LOS ANGELES, CA

SKILLS

YouTube CMS

Tableau

Mac iOS

WordPress

Microsoft Excel

Microsoft Outlook

Google Business Suite

Logic Pro X

Google Sheets

Microsoft PowerPoint

Final Cut Pro

Facebook, Instagram, Twitter